YOU MUST BE OF LEGAL SMOKING AGE TO BUY AND/OR USE ANY V2® PRODUCT.
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WARNING: This product may or may not contain nicotine. Please refer to the individually packaged Flavor Cartridges inside your kit for more details. This product is not for use by persons under legal smoking age. Keep out of reach of children and pets. If swallowed, this product can present a choking hazard. Nicotine is addictive and can be toxic if inhaled or ingested and may cause irritation if it comes into contact with your eyes or skin. Wash immediately with soap and water upon contact. Like other products with nicotine, you should not use this product if you are pregnant or breastfeeding, have or are at risk of heart disease, high blood pressure, diabetes, if you are taking medicines for depression or asthma or if you are allergic to nicotine, propylene glycol, or any combination of inhalants. Discontinue use and consult a physician if you experience symptoms of nicotine misuse such as nausea, vomiting, dizziness, diarrhea, weakness or rapid heartbeat. This product does not treat, diagnose or cure any disease, physical ailment or condition. This product is not marketed for use as a smoking cessation product and is not intended for use by non-smokers. This product and the statements made herein have not been evaluated by the FDA, or any other health or regulatory authority.

WARNING: This product contains a chemical known to the state of California to cause birth defects or other reproductive harm.

A detailed list of ingredients is available for download at: www.V2.com/downloads
Congratulations on choosing V2®!
To get the best out of your new V2 electronic cigarette
please read through this manual carefully.

INTRODUCTION
The V2® Electronic Cigarette

The V2® electronic cigarette is a non-flammable electronic atomizing device designed exclusively in accordance with V2 quality standards to give you an experience similar to tobacco cigarettes. It utilizes advanced micro-electronic technology to atomize a flavored liquid into an inhalable vapor that simulates smoke. V2 Flavor Cartridges contain liquid formulated from the highest quality pharmaceutical-grade nicotine and food-safe ingredients, and are available in a variety of flavors and nicotine strengths.

Note: V2 also offers flavored zero nicotine cartridges.
Benefits of the V2 Electronic Cigarette

- Easy to use.
- Incredible vapor production.
- High-quality design.
- Smoke free & ash free.
- Designed for social situations where you cannot use tobacco cigarettes.
- No embarrassing odors that linger in your home, vehicle or on clothing.
- Better for the environment with no butts, smoke or ash.
- Saves money, costing less than $2 per cartridge.

Key Characteristics of the V2 Electronic Cigarette

- Unlike cigarette smoke, the temperature of V2 vapor is similar to that of the human body.
- Vapor exhaled from your V2 is a diluted dispersion of e-liquid, generated by the atomization of the flavor liquid.
- V2 Cartridges contain the highest purity pharmaceutical-grade nicotine.
Your V2 electronic cigarette has a built-in feature that will temporarily turn off the atomizer after 10 seconds of continuous atomization (i.e. a very long drag). This feature is designed to prevent the user from overexposure to nicotine. When activated, the security system will trigger the LED light on the device to flash three times and the electronic cigarette will become temporarily inoperable.

**CAUTION**

- Keep V2 Batteries, Flavor Cartridges and components out of children’s reach.
- If you experience an adverse reaction from using this product, reduce the strength of your nicotine cartridge or switch to zero nicotine cartridges. If the problem persists, we recommend you discontinue the use of this product and see your physician immediately.
- Avoid direct contact with the nicotine liquid contained in your atomized flavor cartridge. This liquid can cause irritation.
- Keep your V2 electronic cigarette and cartridges away from high temperature environments.
- Use your V2 for similar time-lengths and in similar frequency to traditional cigarettes.
V2 ELECTRONIC CIGARETTE COMPONENTS

Your V2 electronic cigarette is comprised of two components:
The battery and the cartridge.

1. The V2 Electronic Cigarette Battery*
The main body of your V2 electronic cigarette is the battery. It is a 4.2 Volt lithium-ion battery equipped with an internal switch that manages the operation of an attached disposable flavor cartridge. An LED indicator light on your battery signals the operational mode of your electronic cigarette. Battery output voltage ranges from 3.7 Volts to 4.2 Volts, depending upon the battery charge level. V2 Classic Batteries are available in a variety of lengths. As a general rule, the longer the size of the battery, the longer the battery life between recharges. V2 Classic Batteries are available in both automatic and manual versions.

*Note: If you purchased a Power-Cig Starter Kit your kit does not include and does not need a battery. Please read the section titled 'The V2 Power-Cig' of this User’s Manual.
V2 EX Batteries are slightly longer than a V2 Standard Battery and are Automatic. Your EX Battery comes with a matching cartridge sleeve which fits snuggly around both V2 Classic and EX Cartridges. The cartridge sleeve does not fit over EX Blanks.

Visit [www.epa.gov/osw/conserve/materials/battery.htm](http://www.epa.gov/osw/conserve/materials/battery.htm) for proper disposal.

2. V2® Cartridges

Every V2 Starter Kit comes with V2 Cartridges. Unless you purchased the V2 Standard E-Liquid Kit, these cartridges are either V2 Classic or EX Cartridges. V2 Classic Flavor Cartridges have a built-in atomizer containing microfiber mesh saturated with our proprietary V2 flavored liquid nicotine solution. V2 EX Cartridges contain a built-in atomizer, but produce vapor without the inclusion of microfiber mesh. Both types of V2 Cartridges are disposable and available in five nicotine strengths: 2.4%, 1.8%, 1.2%, 0.6% and zero nicotine. V2 Classic Flavor Cartridges are designed to produce up to 250 puffs. V2 EX Cartridges produce upwards of 400 puffs.

If you purchased the V2 Standard E-Liquid Kit, the cartridges that came with your kit are EX Blanks. Please refer to the section titled ‘Filling Your V2 EX Blanks’ of this User’s Manual. Please note: actual results will vary depending upon your puffing style, lung capacity and the battery type used with your V2 atomizer cartridge.
### Comparing Cartridges: Classic, EX and EX Blanks

<table>
<thead>
<tr>
<th>Cartridge Type</th>
<th>V2 Classic Cartridge</th>
<th>V2 EX Cartridge</th>
<th>V2 EX Blank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Puff Count</td>
<td>Up to 250</td>
<td>400+</td>
<td>Dependent on desired e-liquid level</td>
</tr>
<tr>
<td>Internal Structure</td>
<td>Cotton Fiber</td>
<td>Cotton-Free</td>
<td>Minimal Cotton</td>
</tr>
<tr>
<td>Usage Instructions</td>
<td>Disposable</td>
<td>Disposable</td>
<td>Reusable up to 20X</td>
</tr>
<tr>
<td>Exterior</td>
<td>Solid Color Varies by Flavor</td>
<td>White with Identifying Color Ring</td>
<td>Clear</td>
</tr>
</tbody>
</table>

![Images of cartridges]
Automatic Batteries/ Manual Batteries: What’s the difference?
V2 Automatic and EX Batteries are activated as you draw air through your V2 electronic cigarette. Puffing will trigger an internal pressure switch which activates the atomization process. A V2 Classic Cartridge may require a few quick puffs to warm the atomizer (this is known as “priming”). Optimal vapor will be produced on your third and subsequent puffs. With the V2 Manual Battery, you must press and hold down a button for the duration of your puff. Vapor thickness is regulated through the use of the button. Optimal vapor will be produced on your third and subsequent puffs.

THE V2 ELECTRONIC CIGARETTE CHARGERS
Most V2 electronic cigarette Starter Kits come with a V2 Battery Charger.*

V2 Chargers & Adapters
Your V2 USB Charger plugs into the USB hub on your computer, most other USB hubs and any compatible V2 power adapter (i.e. Car Adapter, Wall Adapter). The USB charger-light indicator will turn red when your battery is properly screwed in and charging. When the battery is fully charged, the light indicator will glow blue. The input voltage range of V2 Wall Adapters (USA, EU, and UK version) is 100V- 240V, 50/60HZ. The V2 Auto Adapter has an input range of DC 12-24V.
Please note: Chargers and adapters from brands other than V2 are not compatible with V2 Batteries. V2 Chargers are designed to protect the life of your V2 Battery and guard against overcharging. V2 Batteries that have been damaged through the use of incompatible chargers are not covered by our warranty and replacement policy.

**USB Charger Instructions**
1. Screw your V2 Battery into the USB charger.
2. Insert the USB charger into a computer USB port or a V2 power Adapter (Wall or Car).
3. The indicator light on the USB adapter will glow red to indicate it’s charging a battery.
4. When a battery is fully charged, the indicator light on the USB charger will glow blue.
5. V2 Batteries usually ship with a partial charge therefore first time charging should not exceed 2 hours. Subsequent charging should take no longer than 3-4 hours.

**Important Note:** Charging from a wall outlet will be faster than from a computer USB port.

*Note that if you purchased a Power-Cig Starter Kit, your kit does not include a charger because it doesn’t require one. If you purchased a Portable Charging Case Starter Kit, your Portable Charging Case is your charger. For details on how to operate your Portable Charging Case see the ‘Portable Charging Case’ section of this User Manual.*
HOW TO USE YOUR V2 ELECTRONIC CIGARETTE
Before using your V2 electronic cigarette for the first time, make sure that you have fully charged the battery.
1. Unpack a V2 Flavor Cartridge* and remove Stay-Fresh rubber caps from each end.
   *If you purchased a V2 Standard E-Liquid Kit, fill the included EX Blanks as outlined in the ‘Filling Your EX Blank’ usage instructions of this User’s Manual.
2. Screw the cartridge securely onto the battery. Your V2 electronic cigarette will be in stand-by mode as soon as you screw in the cartridge.
3. **V2 Classic Automatic and EX Batteries:** as soon as you draw air from your V2 electronic cigarette, the atomization process is triggered and the light indicator on the battery will glow. When you stop puffing, atomization will cease and the V2 electronic cigarette will return to stand-by mode. “Prime” your V2 e-cig when using a V2 Classic Cartridge with a few light puffs in succession. This will warm the flavor liquid and produce more vapor.
   **V2 Manual Batteries:** you must press and hold the battery button to trigger the atomization process. When the button is released, the unit will return to stand-by mode. Note: it is recommended to hold the V2 electronic cigarette horizontally, avoiding tilting the tip upwards to prevent cartridge liquid from leaking out.
4. If the LED indicator on your V2 Battery starts flashing continuously and the vapor production decreases, the battery must be recharged.
5. V2 Batteries usually ship with a partial charge therefore first time and subsequent charging should not exceed two hours.
PORTABLE CHARGING CASE (OPTIONAL KIT COMPONENT)

Charging your Portable Charging Case
Connect the Portable Charging Case (PCC) to your computer with the included USB cord. When charging, the blue “CASE” indicator lights will turn on. When all five lights are blue, your PCC is fully charged.

Charging your V2 E-cigarette Battery using your Portable Charging Case
Open the PCC and screw in your V2 electronic cigarette battery. Press the button on the outside of the case for three seconds until the red LED light turns on and begins to blink. The PCC is now checking the amount of charge on your e-cigarette battery. The red “CIG” indicator lights will turn on to show charge amount. When all five lights are red, your battery is fully charged.

TIPS:
• You can check your PCC charge status at any time by tapping the button above the indicator lights. The “CASE” indicator lights will automatically shut off.
• To check the charge status of your e-cigarette battery, press and hold down the button indicator lights for three seconds.
• Your PCC is charging the electronic cigarette battery when the “CIG” indicator lights are on.
THE V2 POWER-CIG (OPTIONAL KIT COMPONENT)

The V2 Power-Cig models are not batteries and do not require charging. These devices are designed to pass electrical current from a USB power source to a V2 Flavor Cartridge. When using the V2 Power-Cig, the output voltage of your USB power source will determine the level of power passed to the attached Flavor Cartridge (up to a maximum voltage of 5.1v as regulated by the circuitry). These models are ideal for use with the V2 Car Adapter, V2 Wall Adapter or for use anywhere a stationary USB power source is available (i.e. at your computer).

Always detach the Power-Cig from your USB power source when not in use to protect your equipment. The V2 Power-Cig models are designed for maximum vapor production, as they can output up to 5.1V with many USB power sources (V2 Batteries output up to 4.2V). As a general rule, V2 Flavor Cartridges, when used exclusively with the Power-Cig, will generate 10-20% less total puffs than when used with V2 Batteries. At the same time, vapor production will be thicker with these models.
Product benefits:

- Easy to use.
- No charging required.
- Maximum vapor production.
- Up to 5.1V power.

HOW TO USE YOUR POWER-CIG

1. Unpack a V2 Flavor Cartridge and remove any rubber caps.
2. Screw the cartridge securely onto the threaded end of the Power-Cig.
3. Plug the USB end of your device into a computer or other compatible USB power source. You can plug into a V2 Car Adapter for use in the car. Your device will be in stand-by mode.
4. Press and hold the button located on the side of your device to trigger the atomization process. You will immediately be able to puff on the cartridge to inhale the vapor. When the button is released, the unit will return to stand-by mode.
5. After 10-12 puffs (comparable to smoking 1 conventional cigarette) we recommend you stop using the device for about a 30 minutes before the next use.
6. If you are using a Power-Cig with a fresh flavor cartridge and experience little or no vapor production, it could be your power source. Try plugging into a different USB port, as these models may not function properly with older USB models.
V2 PLATINUM E-LIQUID (OPTIONAL KIT COMPONENT)
The V2 Platinum E-Liquid included in your V2 Standard E-Liquid Kit comes in a childproof bottle with a dropper built into the cap. Use the dropper to easily fill your blank cartridge. For best results, store e-liquid in a cool, dark place.

EX BLANKS (OPTIONAL KIT COMPONENT)
The cartridges that come with the V2 Standard E-Liquid Kit are V2 EX Blanks. These cartridges are designed for use with the included V2 Platinum E-Liquid. Your V2 Platinum E-Liquid bottle comes with a dropper built into the cap for easy refill. EX Blanks are reusable and may be filled up to twenty times before being disposed of.

Filling your EX Blanks
1. Remove the EX Blank from its packaging.
2. Remove the mouthpiece from your blank.
3. Hold the EX Blank at an angle and drip e-liquid into the chamber. Avoid getting any liquid into the hollow center cylinder.
4. Fill the EX Blank to your desired level without exceeding the full line.
5. Replace the mouthpiece of your blank and attach to your battery.
V2 TROUBLESHOOTING

Here is a list of typical issues you may encounter with your V2 electronic cigarette and tips to resolve them. Should you experience any other issues or concerns, please do not hesitate to contact our knowledgeable Customer Service Department Toll Free: +1-877-37-VAPOR (82767)

1. If the LED on your V2 Battery flashes continuously (usually 15 times) and produces little or no vapor, you must recharge the battery.

2. If the V2 Classic Cartridge on your V2 electronic cigarette emits a slightly burnt taste, you must replace the flavor cartridge with a new one.

3. When in use, the light indicator on your battery will glow. If the indicator does not glow, check the following:
   - Make sure the battery is charged.
   - Ensure that the flavor cartridge’s Stay Fresh caps have been removed. V2 Cartridges come with rubber caps to preserve freshness. These caps must be removed prior to use.
   - Verify that the cartridge in place is no older than six months.

4. When using a V2 electronic cigarette with a manual battery or Power-Cig, make sure to hold the button down to produce vapor. Failure to press on the button while inhaling may cause the cartridge’s liquid to leak and come into contact with your mouth, potentially causing irritation.

5. When using a V2 Classic Cartridge with an automatic battery, “prime” new cartridges by taking at
least two long, deep puffs to ensure the cartridge produces optimal vapor with subsequent puffs.

6. If the battery of your V2 electronic cigarette is fully charged but does not produce vapor after a new cartridge has been attached, try another new cartridge. Although rare, cartridge defects are possible. After trying multiple cartridges, if your V2 unit still does not work, please contact V2 Customer Service for technical assistance.

7. If your battery is not charged even after your charger’s LED light turns blue, you should reset the battery. Remove any flavor cartridge presently inserted and blow vigorously inside your battery 4 times avoiding contact with your lips. This can reset the battery and allow it to charge properly.

8. If your battery is not holding a charge, check to see if the charger is working properly. The V2 Wall Adapter has a green indicator light to inform the user it is working properly. The USB Charger Cord or Express Charger has a blue LED that will turn red when the battery is charging. If the light remains red indefinitely, there is an issue with the charger/battery. The average number of cycles for a Standard Battery is 120 charging cycles; this varies based on usage.

9. If the battery does not respond to charging, check the threading of the battery and the female connector on the charging cord/express charger. It may have nicotine residue buildup that is causing poor contact between the battery and the charger. To clean the threading, use rubbing alcohol and a cotton swab or cloth.
Should you have any other questions or concerns, contact our knowledgeable Customer Service Department via chat or phone. They are V2 experts and are always happy to assist you with your needs.

+1-877-37-VAPOR (82767)

v2.com
Visit V2.com to:
- Reference our complete User Manual.
- View a detailed list of all e-liquid ingredients.
- Access the V2 Store Locator to find V2 retail locations near you.
- Browse the entire V2 collection and enroll in our customer rewards program: Vape 4 Free.

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Assembled in China.
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